



NORTH HERTFORDSHIRE DISTRICT COUNCIL

AREA COMMITTEE DEVELOPMENT GRANT APPROVAL FORM

1. Committee: **Baldock & District Area Committee**

2. Date: **8 Sep 2014**

3. Summary of application: **Funding support for Balstock Weekend High Street Event**

Name of organisation: **Balstock Music Festival**

Sum requested: **£1,000**

Total project cost: **£5,650**

Brief details:

This is the fifth year that Balstock has been running an event for all ages in Baldock High Street. The event includes live music, farmers and craft stalls, numerous fun fair rides and bouncy castles, as well as hook a duck and target range that will cater for children and teenagers alike.

Matched / linked funding: **£1,500**

Funder: **Local businesses donations**

Matched /linked funding: **£1,500**
or DRR
Funding in place:

Funder: **Balstock Funds**

Comments from Development Officer:

Balstock Music Festival was first held in the High Street in 2010. With each year the popularity of this event has increased and the 2014 event aims to be the biggest yet. Unlike the previous events which have been single day events, this year will see activities in the High Street on both the Saturday and Sunday of the Balstock weekend. The format will be the same with a mix of farmers/craft stalls, a food court, inflatable fun and kiddie fun fair rides and two days of music showcasing local/ young bands, including bands from Knights Templar School. As with last years event, the music in 2014 will be tailored for a family audience and there will also be dance presentations throughout the day from local groups. The Balstock weekend is a crucial income generating event for the public houses of Baldock. The High Street event also helps to drive footfall for the local eateries and shops. The organisers are seeking funding to assist with putting on the Balstock Family Fun Weekend. Funding will be used to cover publicity costs, security costs, St John Ambulance, hire of inflatables and Public Liability Insurance. This event is growing every year and this year the organisers are expecting in the region of 400 people to attend both days. The Baldock & District Area Committee have supported this event in the past awarding £750 in 2010, £500 in 2011 and £750 in 2012 and 2013. This is a big event in the Baldock calendar but funding support is essential to ensure the event can be carried out safely and without incident. The application is criteria compliant and my recommendation is for an award of £1000.

Amount recommended: **£1,000**

4. Comments from Ward Members:

I support / do not support this application

Name:

Signed:

Date:

I support / do not support this application

Name:

Signed:

Date: